



Research

Women “Young Invincibles” Not Immune to Premium Rate Increases

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The American Action Forum recently released a [study](#) revealing that the price of the lowest-cost health insurance coverage for a 30 year old single male nonsmoker is set to increase by 260 percent between 2013 and 2014. Our 30 year old subject is part of a group known as “young invincibles,” 18-35 year olds whose participation in the health insurance exchanges is necessary in order for the markets to function properly. As a follow-up we have applied the same methodology to a 30 year old single female nonsmoker purchasing the lowest-cost bronze level plan and the results – including an average increase of 193 percent – are just as shocking.

INTERACTIVE MAP: PREMIUM RATE INCREASES FOR WOMEN FROM 2013 TO 2014*